

## Privacy by design

### About us

- Award winning Cross-Device technology provider
- **Privacy by design** principle established as USP since foundation in 2015
- HQ based in Berlin, Germany
- Servers located in Frankfurt, Germany
  
- Member of leading trade associations, including:
  - BVDW <<https://www.bvdw.org>>
  - IAB <<https://www.iabeurope.eu>>
  - IAB Transparency and Consent Framework <<https://advertisingconsent.eu/vendorlist/>>
  
- Consumer "Right for Information" and "Right to be Forgotten" implemented



### Certificates:

- Privacy certified by leading German Privacy Auditor "ePrivacy GmbH" <<https://www.eprivacy.eu/en/home/>>
- Roq.ad's listing can be found here <<https://www.eprivacy.eu/en/customers/awarded-seals/company/roqad-gmbh/>>



### Useful links:

- Privacy knowledge hub <https://www.roq.ad/privacy>
- Privacy policy <https://www.roq.ad/privacy-policy>
- Consumer Opt-Out <https://roq.ad/resourses#opting-out>
- Alternative Consumer Opt-Out <https://www.networkadvertising.org/>
- Alternative Consumer Opt-Out <https://www.aboutads.info/principles>

