


Privacy by design



About us:

- Award winning cross device technology provider
- "Privacy by design" principle established as USP since foundation in 2015
- HQ based in Berlin, Germany
- Servers located in Frankfurt, Germany
- Member of leading trade associations:
 - BVDW: <https://www.bvdw.org>
<https://www.bvdw-datenschutz.de/>
 - IAB: <https://www.iabeurope.eu>
 - IAB Consent Framework: <http://advertisingconsent.eu/vendor-list/>
- Consumer "Right for Information" and "Right to be Forgotten" implemented



Certificates:

- Privacy certification completed 3 times (2015, 2016 & 2017)
- Current certification valid until July 2019
- Certification done by leading German Privacy Auditor "ePrivacy":
 - <https://www.eprivacy.eu/en/home/>
 - <https://www.eprivacy.eu/en/customers/awarded-seals/company/roqad-gmbh/>
- Data Protection Officer – Prof. Dr. Bauer
- DPA's reflecting latest interpretations of German & EU privacy laws



Useful links:

- Privacy knowledge hub
<https://www.roq.ad/privacy>
- Privacy policy
<https://www.roq.ad/privacy-policy>
- Consumer Opt-Out
<https://www.roq.ad/privacy#optout>
- Alternative Consumer Opt-Out
<http://www.networkadvertising.org/>
- Alternative Consumer Opt-Out
<http://www.aboutads.info/principles>

